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FOR IMMEDIATE RELEASE

(Firm name) Wins 2017 GlobalTrend Awards

(New Rochelle, NY - Date) Out of more than 1,100 submissions from 22 countries, (Winner's Name) has won a recognition in the 2017 GlobalTrend Awards competition. The winning work was created by (Artist name) for (Client name).

(Executive quote from winning firm about the honor of winning a GlobalTrend Awards.)

The GlobalTrend Awards is an annual, international competition for digital video creative professionals, cinematographers, videographers, game designers, and interactive agencies around the world. "Each year, we celebrate the stellar achievements of industry veterans, and serve as a springboard for new talent to find visibility in the global marketplace," said Kenjo Ong, President of International Awards Associates (IAA), speaking from the organization's office in New Rochelle, NY. "Our task is to seek out and reward the kinds of outstanding talent (Winner's Name) displayed in (his, her, their) entry."

GlobalTrend Awards is administered and judged by IAA and a carefully selected panel of internationally-recognized creative professionals. Entries in 200+ professional and student categories were rated according to rigorous standards. During blind judging, the panelists worked to identify the most innovative and creative concepts, the strongest executions, and the highest quality in messaging. Winners were selected in a broad range of categories, from videography, cinematography, and audio production to directing, writing, and composing.

This year's GlobalTrend Awards competition received over 600 entries from all around the world: Australia, Canada, China, Denmark, France, Georgia, Germany, India, Ireland, Japan, Malaysia, Netherland, Poland, Portugal, Russia, South Korea, Spain, Sweden, Switzerland, United Arab Emirates, United Kingdom, and the United States. Triumph (first place) winners occupies a total of 8% for this year's competition, 6% for both Ascent (second place) and Quest (third place) winners.

"Winning a GlobalTrend Awards is a career milestone for recipients," Ong said. "Only the best entries received recognition. We congratulate this year's winners, and wish them great success."

Website: <http://globaltrendawards.com/index.php#about2>

Twitter: https://twitter.com/iaa_awards

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Blog: <http://iaaawards.org/blog/>

(Background about winning company including what it means to win award, clients, market niche, history.)

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